

## PRESS RELEASE – EMBARGOED UNTIL 17:30 GMT, MARCH 30 2021

## **MANAGING IP AWARDS 2021 – WINNERS ANNOUNCEMENT**

# Sandart & Partners picks up two awards for IP work in Sweden

## Firm of the Year for Patent and Trademark Contentious work

Sandart & Partners has won two awards at the Managing IP Awards 2021. They were presented in a virtual ceremony on March 30 2021.

The firm was named Patent Contentious Firm of the Year (Sweden) and Trademark Contentious Firm of the Year (Sweden).

Sandart & Partners has won the Patent Contentious award in Sweden for four consecutive years (2018-21).

Both awards recognise achievements in litigation and dispute resolution.

The firm has been successful in a number of patent disputes in the past year, including a case in the automotive sector that reached the Supreme Court.

In trademarks, Sandart & Partners represented Swedish retail chain ÖoB in its successful invalidity action against Crocs' three-dimensional trademark.

In addition to being successful before the courts, the firm was also commended for demonstrating the ability to save costs and time through strategic out-of-court settlement where necessary.

**Managing editor Ed Conlon** said: "Since 2006, the Managing IP Awards have been a major event in the IP calendar. This year, they are being presented virtually for the first time due to the pandemic. We send our congratulations to all the winners and look forward to gathering again in person next year."

#### Firm awards:

- Patent Contentious Firm of the Year, Sweden
- Trademark Contentious Firm of the Year, Sweden



#### About the Managing IP Awards

The Managing IP Awards programme is the most comprehensive and widely respected IP awards event in the world. Now in its 16th year, the programme covers a wide range of IP practice areas and more than 30 jurisdictions. Read about the practice areas at <u>ipstars.com</u>.

Each year our research analysts obtain information from thousands of firms, IP practitioners and their clients through interviews, email and online surveys.

Before compiling the shortlists, our researchers evaluated the work data supplied by firms and, where applicable, reviewed publicly available information such as court and IP office records. They focused on work done or concluded in the previous year, particularly looking for case studies that were of great significance to clients and/or IP law and practice. Firms or individuals can also be shortlisted based on the researcher's independent research findings.

Managing IP launched its awards programme in <u>2006</u>. The ceremony attracts hundreds of guests from private practice and in-house as well as prominent figures in the IP industry. It is regarded as the premier IP law firm awards event in the legal industry. In total, more than 1,000 guests attended the ceremonies in 2019 and 2020.

To view the full list of winners, watch the ceremony, and access additional information regarding the awards program, please visit <u>ManagingIPAwards.com</u>.