



Jonas Näsman

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Jonas Näsman is primarily active in the fields of contract and company law, as well as litigation and dispute resolution, with special emphasis on matters aligning or involving intellectual property rights and trade secrets (know-how).

Jonas has substantial experience from drafting and negotiating *inter alia* license, distribution and R&D agreements, as well as agreements concerning joint ventures, franchising and outsourcing arrangements. He also assists small and mid-sized companies in mergers and acquisitions, stock option and incentive programs and with shareholder and partnership agreements.

Jonas is furthermore engaged on a regular basis by clients active within the fields of advertising, media and entertainment where questions concerning marketing law, consumer law and similar matters are frequently raised.

Jonas is the auditor of the modules "Partnership and Limited Partnership Agreements" and "Distribution Agreements" published and provided by Norstedts Juridik through its internet portal JUNO/Avtalsguiden. Avtalsguiden is an internet-based tool made for business lawyers and other legal professionals that contains commercial contracts and other documents coupled with best practice clauses, negotiation tips and commentaries.

Curriculum vitae

2000 - Sandart & Partners
1999 - 2000 HumanKapital AB
1998 - 1999 Sandart & Partners
1994 - 1998 LL.M, Stockholm University

Memberships

Swedish Bar Association
Licensing Executives Society (LES)
Swedish Arbitration Association (SAA)

Publications

Author of the modules “Distribution Agreements” and “Partnership and Limited Partnership Agreements” provided through the JUNO portal, Norstedts Juridik, 2013 – present

Getting The Deal Through ® – Licensing in 30 jurisdictions worldwide 2010-2017 (co-author together with Göran Antonsson regarding the Swedish chapter)

Jonas Näsman, Något om forsknings- och utvecklingsavtal betraktade som enkla bolag, Festskrift till Kaj Sandart, Glossator förlag, 2003